

Are you interested in a  
career in  
**Marketing or  
Graphic Design?**  
Get your questions  
answered!

**When: Tuesday,  
February 18, 2025  
11:15 am-12:15 pm  
(during 4<sup>th</sup> period)**

**Where: Room 310**

**Stop in at the CLC to  
register or email  
[mleaman@carrollhs.org](mailto:mleaman@carrollhs.org)  
or [jweitz@carrollhs.org](mailto:jweitz@carrollhs.org)**

**Be sure to pack or buy  
lunch and feel free to  
bring it with you to eat  
during the presentation!  
This is considered an  
excused absence  
from class.  
Hope to see you there!**

*Carroll Career Discovery Program*

## **PASSING THE TORCH ALUMNI SPEAKER SERIES**

**Mia (Middleton) Conroy**  
**CHS Class of 2013**

**Project Manager:**  
**Madison Design (Covington, KY)**



A proud UC alum and self-described super planner, Mia brings loads of agency and eComm experience across a variety of industries and brands. Mia started off her professional career in the non-profit world and made the move to pursue a career with her marketing degree in 2019.

Previous jobs included serving as a district manager at Junior Achievement; project/client coordinator at The Think Shop; and project manager/marketing coordinator for DOG iD at ROAD iD Brands. Her experience includes working for a brand as well as working for clients. Her project types have included new product development, promotions, partnerships, video/photoshoots, and website development and design.

Currently, she is the project manager at Madison Design where she manages client relationships and communications, brand strategy projects, b2b/b2c marketing, and various campaigns.

Mia lives on the west side of Cincinnati with her husband, Drew, and 2 boys, Miles (4), and Killian (2). She enjoys going to Reds games, watching the Bengals, visiting the Cincinnati Museum Center, running/fitness, sand volleyball, visiting Ohio RenFest, and attending concerts.

At Carroll High School, Mia played softball as a pitcher and at 2nd base. Her favorite memories are from practices, games, and different team bonding activities. She remembers going to the newly built Tropical Smoothie a lot after practice.

### **Education**

- Bachelor of Business Administration in Marketing (management minor): University of Cincinnati, Lindner College of Business